

JOURNEY TO NET ZERO

Climate Action Plan



Explore the world effortlessly for generations to come

I'm delighted to present Skyscanner's Climate Action Plan. Skyscanner is committed to reducing its carbon emissions by 50% by 2030 and achieving net zero by 2045. However, we know that focussing on our own net zero goals is not enough to tackle climate change.

As a travel technology business, our vision is to help every traveller explore our world effortlessly for generations to come. What's more, we want to do our best to ensure that happens while minimising our impact on the planet.

Martin Nolan

General Counsel
Skyscanner Sustainability Executive Sponsor

We know there's incredible power in travel. It can bridge cultures, connect families, create new friendships, and allow us to see what this incredible planet has to offer. We recognise the significant hurdles in front of us when it comes to building a sustainable tourism industry.



Through collaboration, we can amplify our impact. Skyscanner works with around 1,300 suppliers and over 1,200 partners, which provides us with a great opportunity to effect change. Having influence across multiple industries means we need to take on the responsibility to decarbonise and encourage significant, sustainable, long-term transformations.

We also have over 100 million users using our site and app each month. By keeping them at the heart of our vision, we will act in accordance with our company values of **thinking traveller first**, to ensure **we learn, share and grow and get this done together**¹.

Our targets



50%

Reducing our carbon
emissions by 50% by 2030



Zero

Achieving net zero
by 2045

What we've achieved so far

While we're aware there's a long way to go, this Climate Action Plan is the next step in Skyscanner's sustainability journey, building on our work to date



Carbon Footprint

We've measured our full carbon footprint under the Greenhouse Gas ('GHG') Protocol. Using 2019 as our baseline emissions year, we have identified where we need to focus our efforts to achieve our ambitions.



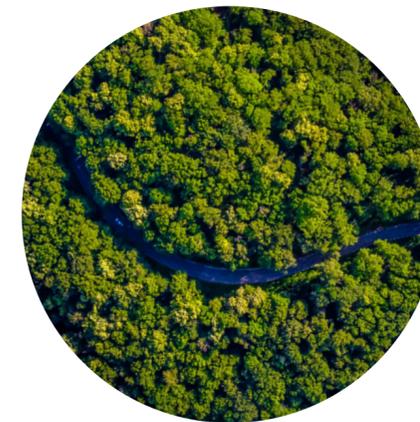
SkyNRG Board Now

We were a co-founding partner of the SkyNRG Board Now programme. This programme allows companies to reduce their business air travel emissions and at the same time contribute to the development of a new production facility for Sustainable Aviation Fuel ('SAF'), an important component of the aviation industry's roadmap to decarbonisation.



Emissions Displays

Skyscanner was the first flight meta-search to display flight emissions information to travellers through its product, assisting travellers in selecting lower emitting flights on their chosen route.



Glasgow Declaration for Climate Action

We signed the Glasgow Declaration for Climate Action in Tourism in 2021, committing Skyscanner to aligning with the Paris Agreement's objectives of limiting global warming to well below 2°C above pre-industrial levels and pursuing efforts to limit warming to 1.5°C. Since then, we've linked the way we approach our sustainability efforts to the UN's Sustainable Development Goals, set our target to be net zero by 2045 and are in the process of building an ambitious, Science Based Targets ('SBT') aligned roadmap to get us to where we need to be.

Looking forward, we've formulated a three-pillar strategy for how we can achieve what we're setting out to do. We want to continue to integrate sustainability into every part of our business. We're confident that this will help us create the positive impact we desire to have in our organisation and beyond.



We know that we have a responsibility to enable our travellers to make informed sustainability choices. While being a meta-search business means that our reported carbon footprint doesn't encompass traveller emissions, we believe we can and should continue to innovate and provide information that empowers travellers to make more sustainable travel choices for flights, hotels and car hire when using our site and app.

We also can't achieve net zero or mitigate the climate crisis alone. We know we need to join forces with other businesses to encourage and help each other reach net zero. Beyond looking at our internal operations and suppliers, we must work closely with our partners and industry bodies to drive us all towards achieving net zero collectively.

As we go, we pledge to be transparent, share our learnings with travellers and the industry and stay committed to our goal of reaching net zero as soon as possible, and by 2045 at the latest.

Thank you for joining us on our journey.



OUR STRATEGY



The three pillars of our climate strategy – Internal, Traveller, and Industry – form the foundations of our sustainability work.



Internal

We lead by example. We set ambitious sustainability goals for ourselves and take accountability for embedding this work in our business.



Traveller

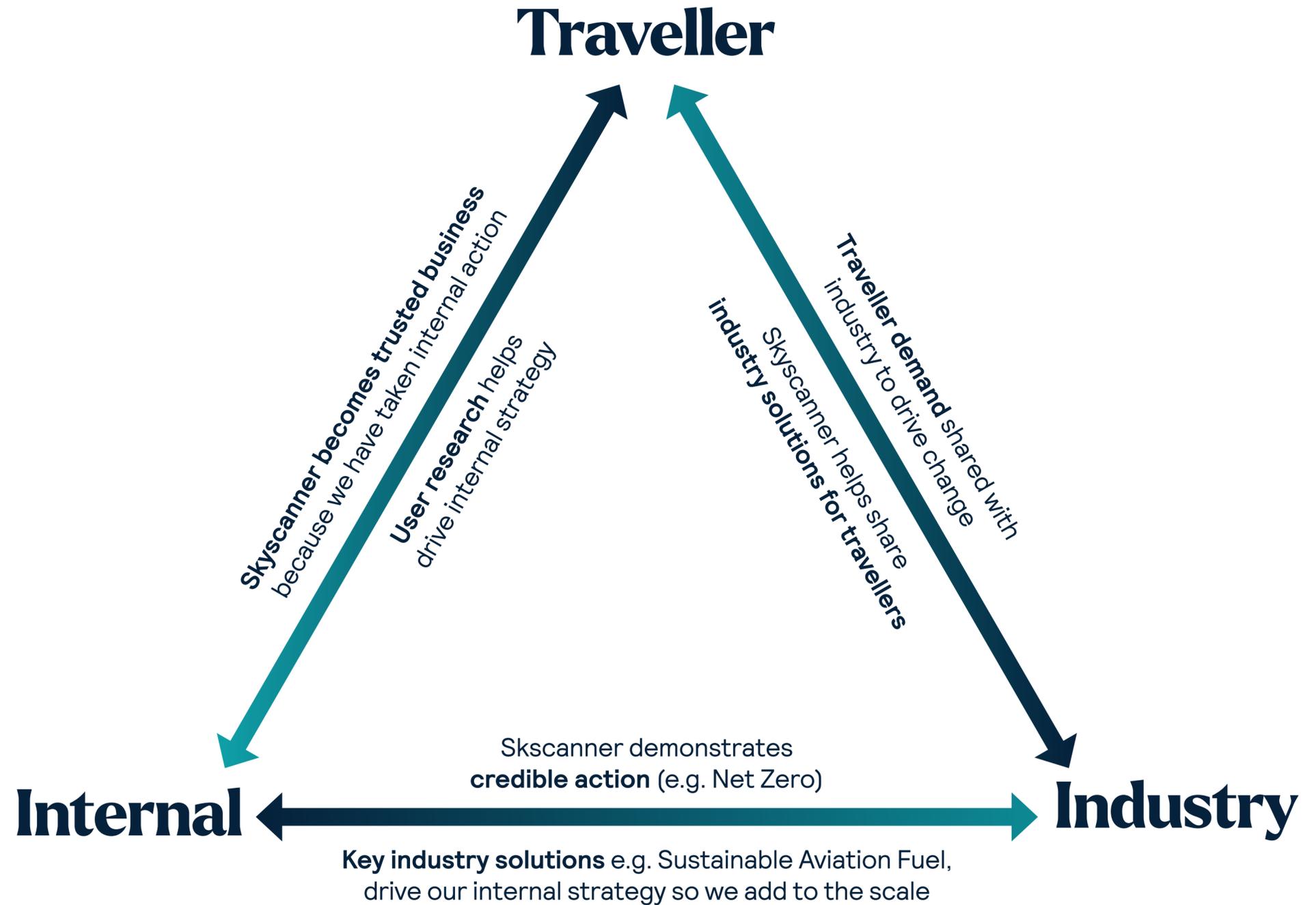
We help travellers find the information they need to plan a more sustainable trip and drive demand for a more sustainable travel industry.



Industry

We work in collaboration with our partners and the wider industry to amplify the call to action and help drive solutions at scale.

The three pillars work symbiotically with one another with a view to effecting real change.





We sit at a unique intersection of travellers, the travel industry, and our suppliers, and we are committed to using this position to influence positive change at scale.

INTERNAL



Driving change from within

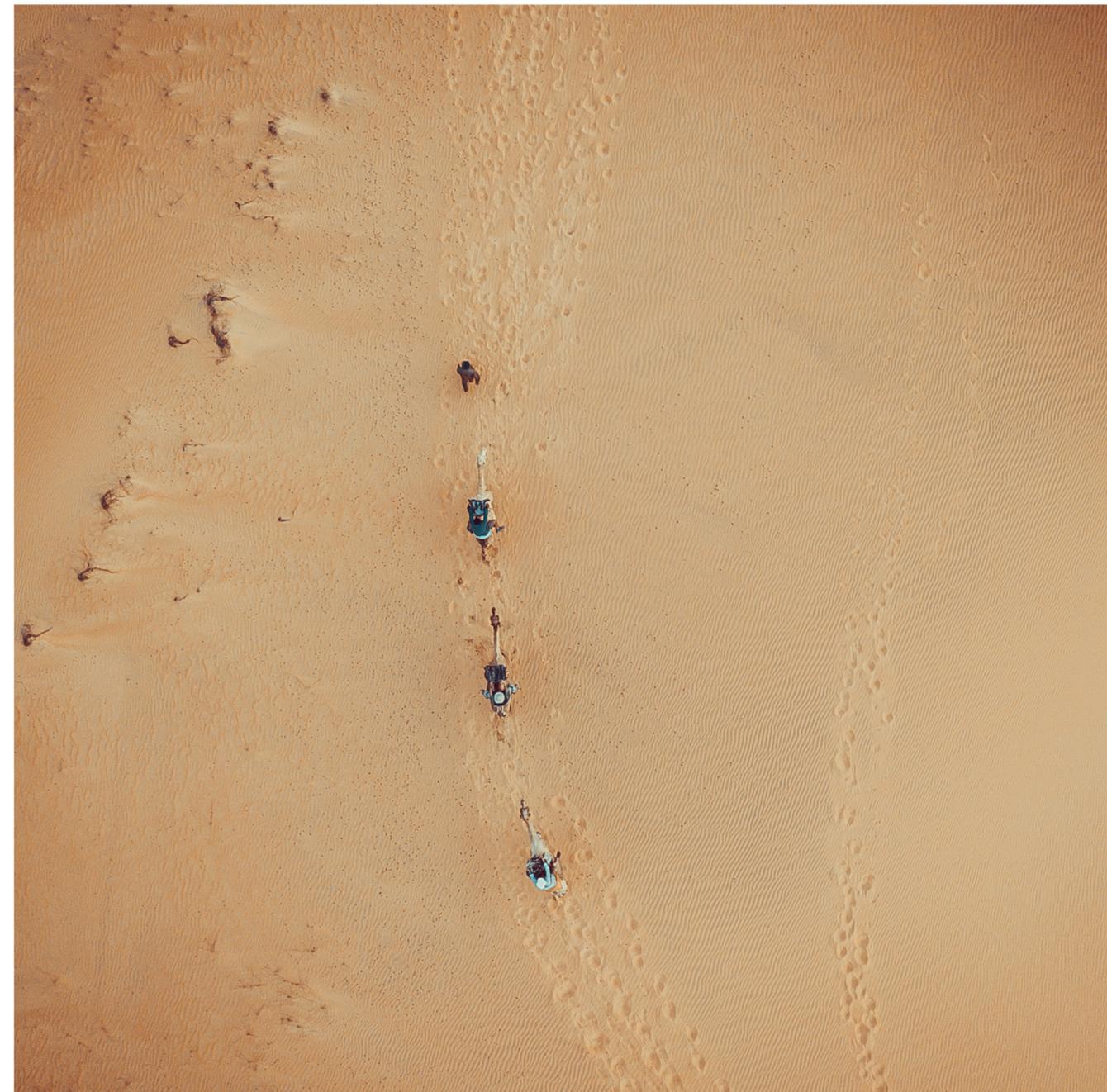
We want to have a positive impact in our internal operations. We will be conscious of the choices we make and their impact on the environment and set our foundations for our work under our other strategy pillars. Internally, our strategy begins with developing a thorough understanding of our carbon footprint and emissions, as well as the net zero journey of our suppliers and how we can influence them.

Carbon Footprint

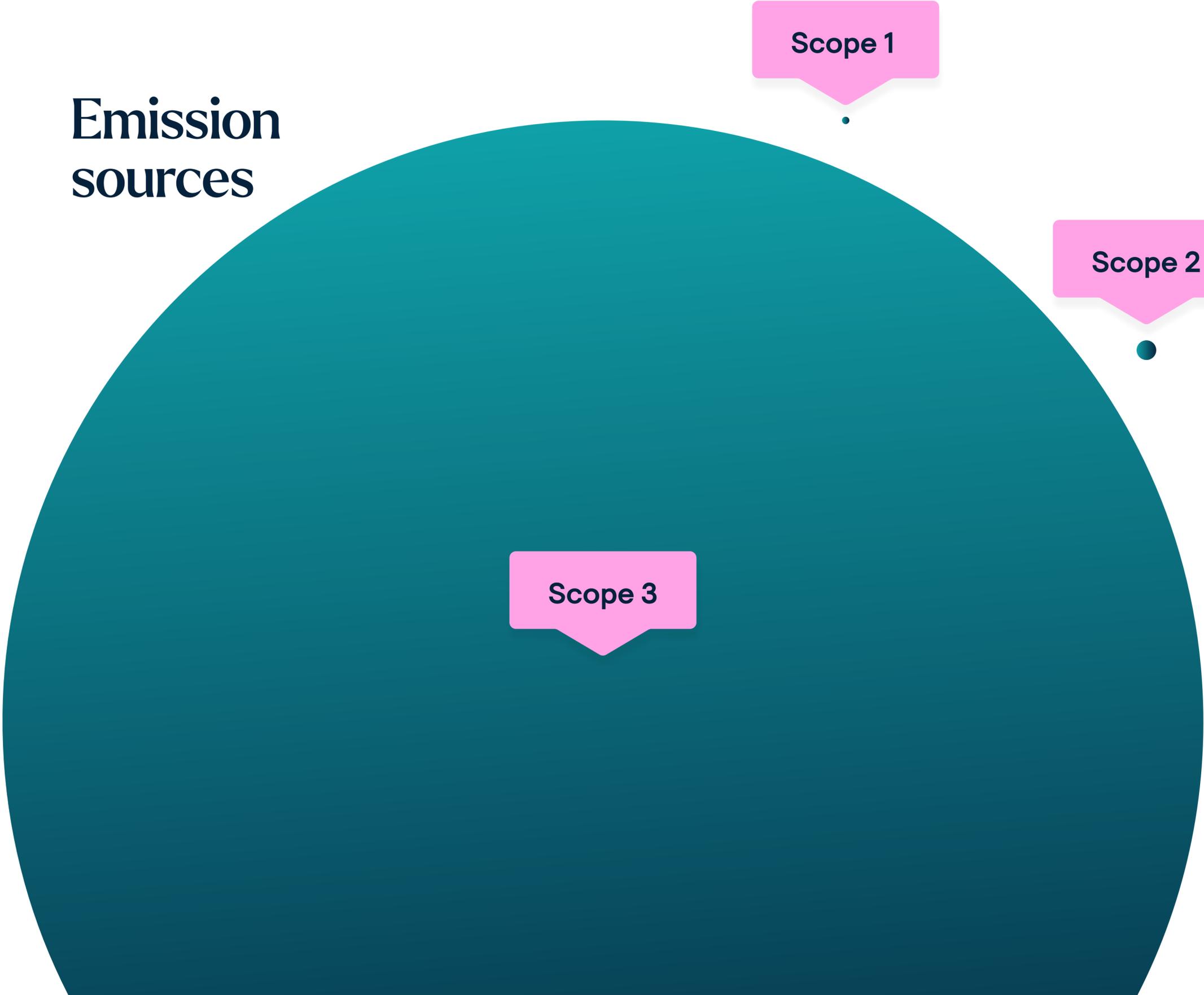
We partnered with leading climate platform Watershed² to calculate our carbon footprint under the Greenhouse Gas ('GHG') Protocol.

Working with Watershed has helped us identify our impact and areas for focus, which we will use to guide our approach and decision-making as we plan for net zero. Most of our emissions sitting in Scope 3 of the GHG Protocol shows us that much of the work we need to do to reduce our emissions will come from working with our partners and suppliers. It goes beyond what we do in our offices and with our employees.

We set **2019** as the baseline year for our carbon footprint. Skyscanner's operations as a travel technology company continued to be heavily impacted by the effects of Covid-19 into 2022, meaning 2019 was the most recent year that could give us an idea of what our 'business as normal' emissions look like.



Emission sources



Scope 1

Scope 1

Direct release of greenhouse gases from sources we own or control (e.g., refrigerant air conditioning and gas heating)

0.6% (81 tCO₂e)

Scope 2

Scope 2

Emissions from the generation of electricity, steam, heat, or cooling that we purchase from companies (e.g., the electricity we use)

1.6% (218 tCO₂e)

Scope 3

Scope 3

Upstream emissions of products and services we purchase, and downstream emissions when customers use our products (e.g., employee commuting, software suppliers and computer equipment)

97.8% (13,091 tCO₂e)

When examining our footprint by business category in 2019, we can see where the majority of our emissions come from and therefore our main focus areas to tackle as a business.

Marketing
24.29%
6,868 tCO2e

Travel
22.76%
6,437 tCO2e

Cloud
7.80%
2,205 tCO2e

Product use
3.50%
993 tCO2e

Goods & Services
23.64%
6,685 tCO2e

Offices
12.34%
3,488 tCO2e

Employee
5.70%
1,601 tCO2e

We're crafting ambitious targets which are SBT-aligned, so they are credible and adhere to how science says we'll limit warming to 1.5°C. Our targets will inform our emission reduction plan, and our footprint data informs us where we need to focus our efforts.

Supplier sourcing & engagement strategy

97.8% of our GHG emissions fall under Scope 3. This means that looking at improving sustainability in our supply chain is critical to achieving our net zero goals.

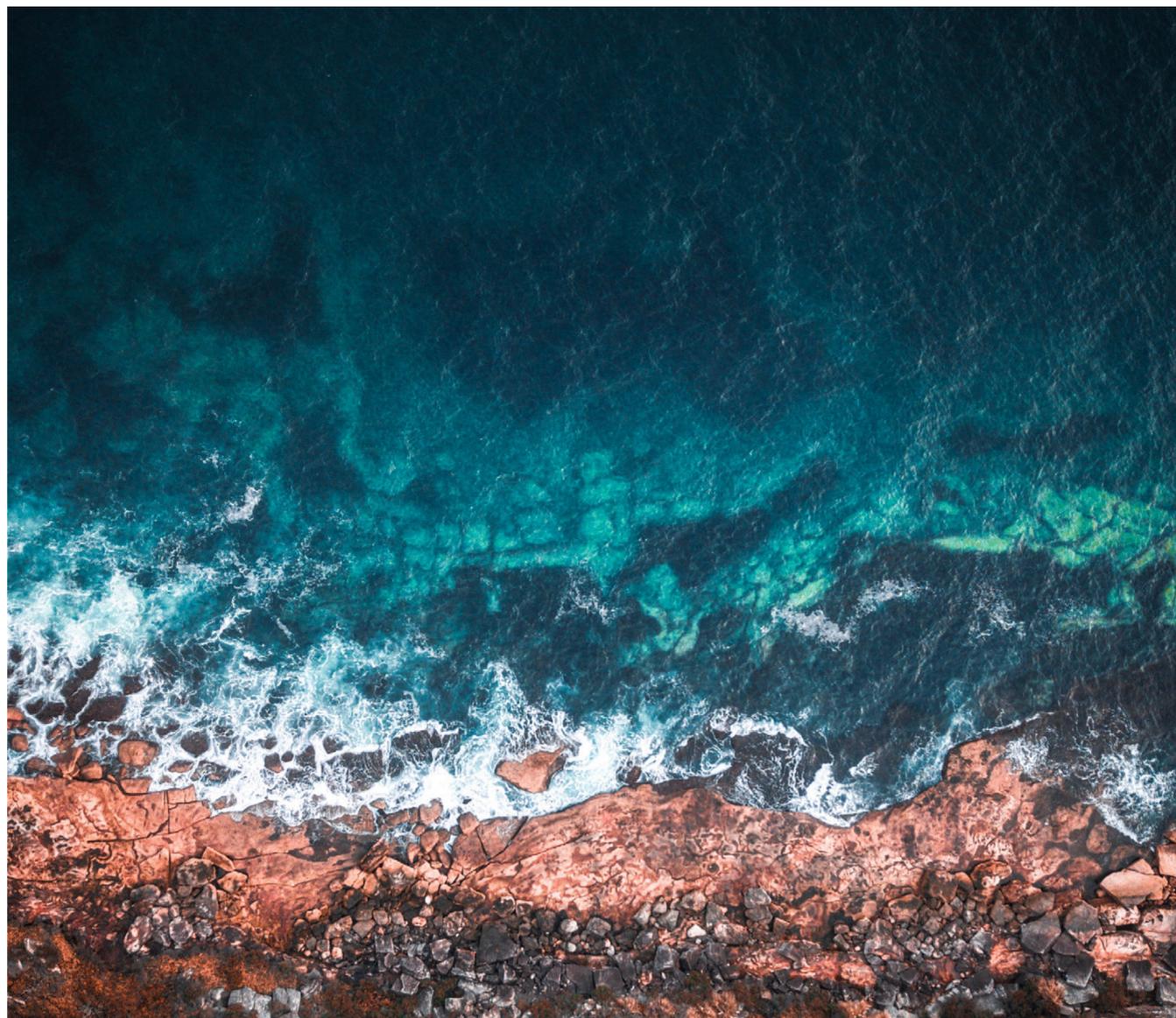
Having invested time in understanding how emissions are allocated to each supplier in our supply chain and which of our suppliers have started their net zero journeys, we'll be creating a supplier sourcing and engaging strategy. We will look to work with those who share our values and vision, but also to engage with others who may not be as far along in their sustainability journey as us about the benefits of working towards decarbonisation.

Corporate travel

While we work hard to help travellers make more informed sustainable travel choices, we will look at how colleagues can travel more sustainably too.

Working with our internal corporate travel team, we will be looking to put in place a sustainable travel policy that balances reducing emissions with appropriate business flexibility.

Clean energy & offices



We are aiming for an absolute reduction of our Scope 1 and 2 GHG emissions.

We've already taken steps towards 100 percent clean energy usage across all our global offices to reduce our Scope 2 emissions, and in cases where this is not yet possible (for example, in co-working workspaces) we will purchase clean energy to achieve our absolute reduction target.

Recently we moved into a new London office, which we designed from the outset with sustainability consultants Max Fordham. Our London office will be used as a sustainability blueprint for how we approach our global workplaces, so we continue to scrutinise energy efficiencies where we can and design sustainable offices. We'll be keeping an open dialogue with building landlords and managers about clean energy and continuing to explore additional energy-saving measures for all our offices.

Building expertise & a sustainability culture

Sustainability is a fundamental part of our business, which is why Skyscanner is continuing to invest in building out a core sustainability team. Our dedicated team will work with colleagues, who are eager to support our climate goals.



We want to build sustainability into all business decisions – from how our offices operate, to how we design, build, and run our products – so that it becomes part of ‘business as usual’. We’ll be investing in training so that our teams know about best practice for building our business from a sustainability perspective, how we embed sustainability in the way we work and how to support our climate goals.

Part of having a sustainability culture is also in creating a positive impact in local communities. Our new communities strategy provides colleagues with opportunities to choose volunteering opportunities aligned with sustainability too.

TRAVELLER



Reaching 100 million users

Going beyond our internal impact is critical. As a meta-search, we can reach 100 million users each month. We take our responsibility as an informative and transparent source of information for travellers seriously.



71%

In 2022, 71% of travellers confirmed that sustainable travel was something they wanted to make more of an effort to do, but many said they felt overwhelmed by taking the first step³.

We recognise that it's hard for travellers to make to make sustainable choices if the information isn't available and clear. That's why we need to surface information that helps people make informed choices while still meeting our human desire to travel and make new memories.

Emissions displays

We were the first flight meta-search provider to highlight emissions information in search results. Since 2019 when the feature launched, 109 million travellers have chosen a flight with less than typical emissions for a flight on their selected route on Skyscanner⁴.



We have continued to evolve this product to ensure that we are providing travellers with as accurate and transparent emissions information as possible. One major step was to start using an emissions framework provided by our partners at Travalyst. Using that framework (since also endorsed by the United Nations) means we can align around best practice for emissions reporting and ultimately make understanding and trusting emissions data easier for travellers.

We recognise that this is an important and constantly evolving space. We will support ongoing user research and continual review of how the environmental impact is represented in our product.

Features & content

We'll be working with our product teams to develop new features and content that will inform our travellers about sustainable travel in a transparent way.

We plan to add more sustainability features and content throughout our product to enable travellers to make more informed choices. For example, we added a car hire filter that helps travellers to identify electric and hybrid vehicles.

Sustainability efforts will also include building features and content that look to address wider sustainability issues, including over-tourism, supporting local businesses, protecting nature and biodiversity, and ensuring the well-being of communities our travellers visit.



INDUSTRY

Collaborating takes us further

With over 100 million users every month, we have a global reach that allows us to have an informed view of traveller sentiment and behaviour. We share travel insights with partners to help them develop their sustainability strategies.

We will continue to champion the Glasgow Declaration's initiatives and collaborate on ways to inspire movement towards a net zero future.

Travalyst

Our aim is to bring sustainable travel to the mainstream.

Through Travalyst, we are able to work in a unique environment with some of the world's biggest travel platforms to help create industry standards for credible, consistent sustainability information.

Investing in Sustainable Aviation Fuel ('SAF')

We'll continue to invest in SAF with SkyNRG. We see SAF as one way to help decarbonise aviation – particularly long-haul travel – in a sustainable manner.

Through investing in SAF, we hope to promote its use in the aviation industry. We recognise how crucial it is for a long-term, sustainable alternative to existing fuel types to be identified for air travel.

Supporting our partners

Collaborating with our partners is crucial to achieving net zero travel. We will strengthen our support with our partners in setting intentions, crafting goals, and providing data to inform their efforts.



Our future work with partners will include:

- Supporting and promoting sustainability innovation.
- Identifying examples of sustainable best practices for travel to inspire our travellers.
- Bringing traveller insights to our partners, to help bridge the gap between partners and travellers and to deliver transparency for travellers on their travel impact.

LOOKING TO THE FUTURE

We're dedicated to ensuring travel brings joy and connection for many more generations to come.

We'll be working to set our SBT-aligned targets and look forward to sharing our progress towards net zero. As part of the Glasgow Declaration, we have committed to updating this Climate Action Plan annually, reporting on our progress towards our commitment to achieve 50% emissions reductions by 2030 and net zero by 2045.

We'll also be working to promote our net zero commitments by continuing to participate in Travalyst and collaborating with our travel partners across the flight, hotel, and car hire industries and within our supply chain.

We are ambitious, as we know we need to be to effect change and do our bit to mitigate the climate crisis. Reducing our carbon footprint is a priority, and, if possible, in due course, we will bring forward our net zero target date.

At Skyscanner, we specialise in journeys, and we're excited to take our next steps on this one.

Appendix

¹ Our other company values are **we keep it simple** and **we care, always**. They'll of course be a key part too in formulating and implementing our plans.

² Watershed uses spend or usage by business category and activity type to calculate emissions. We collated our carbon footprint data, including data about employees, marketing, offices, and product usage, and worked with Watershed to map this to the appropriate emissions factors ('EF'). By utilising activity and (where available) supplier specific EFs, Watershed measures emissions in tonnes of CO2e, which includes equivalent greenhouses gasses to carbon, such as methane and nitrous oxide.

³ Travalyst: <https://travalyst.org/industry> (2022)

⁴ Skyscanner: <https://www.skyscanner.net/environment> (November 2022)



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